Imaobong Ntuen

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Summary

Experienced product designer with a strong background in UI/UX and frontend development. Delivered a scalable Figma design system for Utom, cutting development handoff time by 40% and created user flows for the Web3 fashion app Qwikdrip that reduced user errors by 28%. Led the initial design phase for a new product at Luxcity, improving task completion rates by 35% through effective prototyping and usability testing. Seeking to apply design expertise and data-driven research to drive user-centric product growth and deliver measurable business impact.

WORK EXPERIENCE

Henzo Logistics | ***Product Designer*** **Aug 2024 - Present**

- Collaborate with the product team using Linear and Power Apps to design intuitive logistics-tracking interfaces, improving user navigation and reducing task-completion time
- Created wireframes, mockups, and interactive prototypes in Figma for new features and product improvements, enabling the team to validate concepts before development
- Conducted user research and usability testing using surveys and remote testing tools, which informed design decisions and led to a redesign that boosted user satisfaction

Demz Labs | ***Jnr Product Designer*** **Nov 2024 - Feb 2025**

- Built a scalable Figma design system for Utom, cutting development handoff time by 40%.
- Developed user flows for Web3 fashion app Qwikdrip, reducing user errors by 28% during NFT product drops.
- Prototyped adaptable UI components across platforms, ensuring consistency and accelerating project timelines.

Luxcity | ***Product Designer Intern*** **Nov 2024 - Jan 2025**

- Led the initial design phase of a new product, leveraging Framer and Microsoft Power Apps to create foundational user flows and documenting the process in Notion, which helped the team align on design direction and reduced early-stage revisions
- Collaborated with the product team to develop wireframes and interactive prototypes, utilizing a mix of Figma and Framer to deliver more dynamic design solutions.
- Assisted in conducting user and usability tests, resulting in a 35% improvement in task completion rates.

Miratek Global | ***Frontend Developer*** **Feb 2021 - Apr 2024**

- Created and sustained a fully responsive multi-page website utilizing HTML, CSS, and JavaScript with the adoption of responsive design techniques lead to a 10% increase in website engagement and a 5% increase in conversion rates across all screen sizes.
- Conducted routine site maintenance-including updates, backups, and security checks-using automated scripts, which kept the site running smoothly and protected data integrity
- Employed responsive design techniques such as CSS Flexbox, Grid, and media queries to ensure seamless viewing on desktops, tablets, and smartphones, improving overall user satisfaction

Codekago Interactive | ***Jnr Frontend Developer*** **Jan 2021 - Jun 2024**

- Managed development and ongoing maintenance of a fully responsive multi-page website using Framer and Figma, coordinating tasks in Asana; ensured site uptime and improved load speed, which led to positive user feedback
- Collaborate with product managers, designers, and 3D artists in an Agile framework to deliver digital experiences aligned with business goals and user needs, resulting in on-time releases and higher stakeholder satisfaction
- Develop and maintain a fully responsive multi-page website, performing regular updates, backups, and security checks tracked in Asana, which keeps the site secure and minimizes downtime

HARD SKILLS

- **Hard Skills:** Visual Design, UX Research, Data Visualization, Prototyping, UX Testing, Motion Design, Interaction Design, UX Writing, Design Systems, UI Prototyping, HTML and CSS, Javascript
- **Soft Skills:** Collaboration, Communication, Empathy
- **Tools:** Figma, Adobe Illustrator, Adobe Photoshop, Notion, Linear, Asana, VS Code, Github, Framer, Power Apps, Power pages

EDUCATION

Cousera | ***Google UX Design Certificate*** **Aug 2023**

Awwwards | ***Product Thinking*** **Aug 2023**

University of Uyo | ***B.Sc (Hons), Biology*** **Sep 2014 - 2019**